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**Subject:** Urupounamu 2020 – comms points for ELT  
**Date:** Monday, 3 August 2020 9:02:01 a.m.  
**Attachments:** [image001.png](#)  
[image010.png](#)  
[image011.png](#)  
[image012.png](#)  
[image013.png](#)

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## Urupounamu 2020 – comms points for ELT

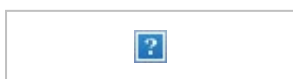
1. **Launch date is 7 September**; the survey will be open for a week (normally it's two weeks).
2. **Comms will start on 10 August** to message the importance of 'having your say' – we'll kick off 4 weeks out (10 August)
3. **This year there are only about 35 questions** (down from 70); the 35 items that have been removed won't be reported on (i.e. that's the end of them!). These are not secret and people will be able to look at the questions before the survey via the intranet.
4. **Reporting will be more visual with graphics and less text** to encourage our leaders and their teams to think and talk about the results.
5. A similar process will be followed as we did for the Wellbeing pulse survey results in that we'll generate a summary report for ELT ASAP. After ELT has been collectively briefed we'll communicate organisationally.

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