

From: Wendy Shaw
Sent: Wednesday, 18 December 2024 8:32 a.m.
To: Anselm Haanen; Adam Greenland; Robin Kearns; Mick Abbott; Iaeen Cranwell; Mahana Toka; Cadence Kaumoana; Cadence Kaumoana; Merata Kawharu; s.9(2)(a)
s.9(2)(a) Jenni Vernon; Paulette Tamati-Elliffe
Cc: Jill Remnant; Chris Stephens; Joanna Barnes-Wylie; Ariarne Davy; Charlotte Jones
Subject: NZ Geographic Board: Media release today
Attachments: FINAL from MO NZGB Media Release Place Name Decisions.docx

Tēnā koutou Board members

Attached is the media release scheduled to be issued/circulated at 10am this morning, covering 12 place name decisions recently made by the Minister for Land Information, Hon Chris Penk. The media release was finalised late yesterday afternoon. Please keep in confidence until after its release. While you will still each receive our standard advice emails (later today or tomorrow) for the four gazetted decisions, I wanted to give you a heads up on the final determinations for all 12 place name proposals. You may be approached directly about any one of these and so it might be best if you redirect any enquiries to the Secretariat or our Comms person, Charlotte Jones.

Unfortunately we won't be translating the media release in to te reo Māori. Several reasons: timing is too tight, s.9(2)(a) retired on 14/12, and budget considerations. I'll be looking into a new contract for future orthographic advice and translations in the new year.

Note that I/we will be phoning some proposers to inform them as a courtesy just before 10am (Te Tōangaroa, for Manawatū District, Rangitikei District, Maewa, Takaanini x2, Waimarino x2 and Pito One). All correspondents (including thousands of submitters) will be informed of the outcomes through our usual 'distribution' communications (mostly emails with standard advice).

The Minister has not provided reasons for his decisions (and he does not have to provide reasons). We are expecting a high number of responses asking the usual questions, including why. We have some reactive comms ready to go. We don't plan to give any interviews and will work with the Minister's Office for their responses to media. We anticipate a considerable number of OIAs and Ministerials. Part of our existing strategy for dealing with peoples' requests for more information is to point them to the *Submissions and Board Recommendations Reports*, which we always post online after the Minister has made his decisions.

The Secretariat will follow the usual process for gazetting, newspaper public notices and LINZ webpages and social posts, for the four place names that the Minister agreed to.

At the Board's first hui in 2025, we'll take the opportunity to discuss these 12 decisions in more detail – by then we'll have a lot more to share in terms of the public/media responses and managing the various risks we've identified so far.

Noting also that the Kororāreka decision has yet to be made by the Minister.

Please feel free to give me a call at any time.

Ngā mihi

Wendy Shaw

Hēkeretari/Secretary

Ngā Pou Taunaha o Aotearoa New Zealand Geographic Board

Office of the Surveyor-General

wshaw@linz.govt.nz or wshaw@toitutewhenua.govt.nz | **DDI** 04 460 0581 | **MOB** 027 480 7082

Wellington Office,

Level 7, 155 The Terrace,

PO Box 5501, Wellington 6145, New Zealand

www.linz.govt.nz | data.linz.govt.nz



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