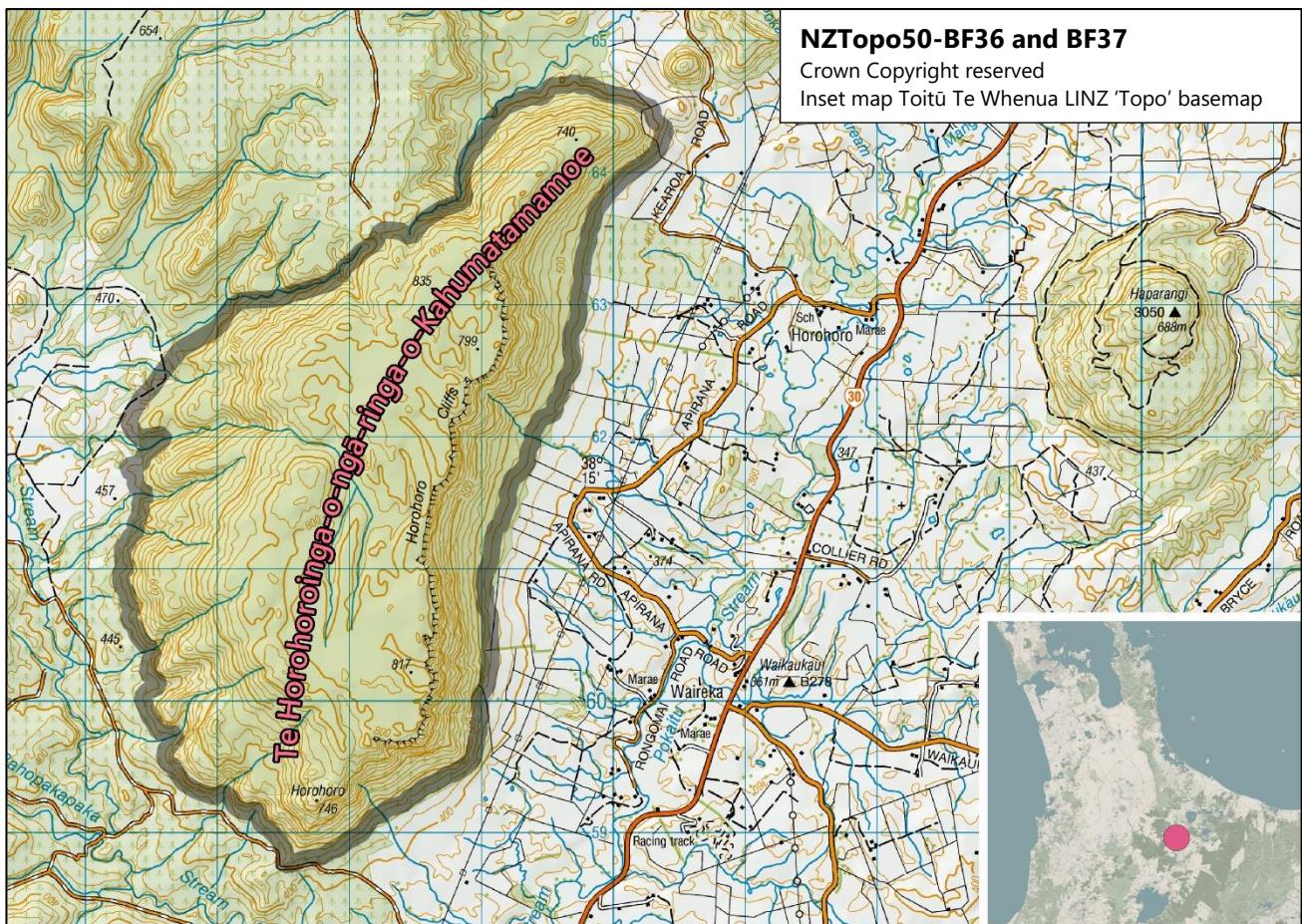


# Submissions for: Te Horohoroinga-o-ngā-ringa-o-Kahumatamomoe [new range name] Considered by the Board on 8 April 2022



**Summary** At its 20 October 2021 hui, the Board accepted a proposal from Te Runanga o Ngāti Kea Ngāti Tuara Trust (TRNKNT) to assign Te Horohoroinga-o-ngā-ringa-o-Kahumatamomoe as the official name of an unnamed 6.4km long, flat topped range at Horohoro (locality), 13km southwest of Rotorua.

During the notification period from 18 November 2021 to 22 February 2022 the Board received 46 supporting submissions and three (initially four) objecting submissions.

The supporting submitters are mostly local to the area and affiliated to TRNKNT and other Te Arawa groups. The reasons for support are generally the same as the proposal, with submitters describing personal connections to the name or feature.

The initial four objecting submissions assumed an existing place name is being altered, so the Secretariat sought clarification from them. One withdrew their submission, but the others did not reply. The remaining objecting are treated here as if valid.

The remaining objections to 'change' are based on reasons of 'silliness', 'long term use of the existing name', that the name is long and unpronounceable, costs, and that official place names aren't used. These reasons are responded to below and are not considered to outweigh the Board's reasons for accepting the proposal.

At the Board's request the Secretariat contacted the proposer, TRNKNT and Raukawa Settlement Trust (RST) to suggest direct kōrero between them about the proposal. It is not known if any kōrero took place. However, RST has not made a formal submission on the proposal, nor have there been any objections making an alternative proposal referring to the tupuna Tia.

At its hui on 8 April 2022 the Board resolved this recommendation

## Secretariat recommendation

**Consider** the **46 supporting and three objecting submissions** received for this proposal,

**and**

**Reject** the **three objecting submissions** based on:

- the proposal being to assign a new name to an unnamed feature, with any reasons based on 'change' by the objectors not being applicable,
- the proposal not being silly or frivolous, noting the cultural importance to the proposers and that it exercises the Board's function to encourage the use of original Māori names,
- the Board already having considered the cultural and historic importance of the name to outweigh concerns about its length, including implications for emergency response,
- no cost implications for changing signs and other published material as there is no existing name, and
- that assigning official place names is a primary function of the Board, and official place names **are** used on both official documents and by third parties,

**and**

**Confirm** the Board's earlier decision to accept the proposal to assign an official place name Te Horohoroinga-o-ngā-ringa-o-Kahumatamomoe,

**and**

**Report** the Board's decision to the Minister for Land Information **and request** the Minister to make the final determination on the proposal.

**Noting** that RST, who assert mana whenua and provided its views to the Board's hui in a letter of 8 October 2021 in favour of Te Horohoroinga-o-ngā-ringa-o-Tia, has not made a submission objecting to the proposal during the notification period.

## Background

DRAFT Board minutes 20 October 2021 [abridged]

The Board noted the different names for the feature from different iwi, one member advising they had attended a tangi where kaumātua gave both versions. The Board considered deferring the proposal for kōrero between iwi, and whether it would be possible for a name to be agreed.

The Board discussed the whanaungatanga (*lit. close connection*) between the groups with interests in the area, and noted the respect shown in the response from Tūwharetoa in supporting TRNKNT. The Board agreed that it would suggest, but not facilitate discussion between RST and TRNKNT.

The Board was satisfied with the process including consultation and the name as proposed, agreeing to move an updated recommendation from the original report and proceed with the proposed name. The Board noted that the consultation process provides for objections.

The Board formally recognised the interests of RST and considered that the next several months would allow for any further kōrero to take place.

## Notification

Mana whenua	These groups were advised consultation would open for three months from 18 November 2021 to 22 February 2022: <ul style="list-style-type: none"><li>- TRNKNT (the proposers),</li><li>- RST,</li><li>- Te Kotahitanga o Ngāti Tūwharetoa, and</li><li>- Te Pūmautanga o Te Arawa Trust.</li></ul>
Advice to MPs	The MPs for Rotorua, Taupō, Te Tai Hauāuru and Waiariki (the feature crosses the General and Māori electorate boundaries) and all adjacent electorate MPs were advised that the proposal was open for submissions until 22 February 2022.
Public notification including social media	The Board advertised the proposal: <ul style="list-style-type: none"><li>- in the <a href="#">New Zealand Gazette</a>,</li><li>- in the <i>Sunday Star Times</i>, <i>Rotorua Daily Post</i>, and <i>South Waikato News</i>,</li><li>- on the Toitū Te Whenua LINZ <a href="#">Consultation</a> and <a href="#">Facebook</a>™ pages, and the Facebook post was later boosted to reach a wider audience,</li><li>- the New Zealand Government's <a href="#">Consultation</a> page.</li></ul> Te Puni Kōkiri was asked to post information about the consultation to its social media, but this did not occur.

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## Media

On 18 November 2021 the Board released a bilingual general media advisory for all new proposed names, including Te Horohoroinga-o-ngā-ringa-o-Kahumatamomoe. This was also [posted on the Toitū Te Whenua LINZ website](#). [Scoop.co.nz](#) and [Voxy.co.nz](#) syndicated the advisory on the same day. On 8 February 2022 a targeted Facebook ad was published, which generated significant engagement. No further media articles have been noted.

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## Other information

Board encouragement of kōrero between RST and TRNKNT	RST and TRNKNT were advised of the Board's encouragement to directly kōrero with each other, and that any outcomes would be reported to the Board. As mana whenua, the Chairperson of TRNKNT questioned what the Board expected discussions might achieve, requesting a copy of RST's formal letter to the Board. A summary of RST's objections from the Board's proposal report was provided as RST did not respond to a request to release their letter. It is not known if any kōrero occurred. TRNKNT later enquired why the Board had used the name Horohoroinganui o Tia on its 1995 map of Te Ika-a-Māui (Māori place names c.1840), rather than the proposed name, and if any consultation had taken place at the time. TRNKNT was advised of the history and process behind the map's creation, including consultation by the late Te Aue Davis.
Updated proposal information	The proposer has provided further information in support of the proposal, which is in 'Supporting information'.

## Submissions

Summary	During the notification period from 18 November 2021 to 22 February 2022 the Board received 46 supporting submissions and three (initially four) objecting.																								
Local engagement	This table has the location of submitters based on volunteered information:																								
	<table border="1"> <thead> <tr> <th>#</th><th>Local (Rotorua area)</th><th>New Zealand</th><th>International</th><th>Unknown</th></tr> </thead> <tbody> <tr> <td>Supporting</td><td>33</td><td>11</td><td>1</td><td>1</td></tr> <tr> <td>Objecting</td><td>2</td><td>1</td><td></td><td></td></tr> <tr> <td>Total</td><td>35</td><td>12</td><td>1</td><td>1</td></tr> </tbody> </table>					#	Local (Rotorua area)	New Zealand	International	Unknown	Supporting	33	11	1	1	Objecting	2	1			Total	35	12	1	1
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	This is collected to inform on the level of local community engagement. It does not indicate that they have a greater influence on the outcome of the proposal.																								
Affiliation field	The online submission form included a voluntary option for 'affiliation' for the first time. 41 out of 49 submitters filled it in. A majority of the submitters are affiliated with Ngāti Kearoa-Ngāti Tuara or other Te Arawa groups.																								
Issues	<p>One supporting submitter advised they selected the wrong option on their first attempt and to disregard their duplicate submission under 'I object'.</p> <p>All four objecting submissions objected to 'changing' an existing place name, possibly getting confused with the existing and associated Horohoro (hill) and Horohoro Cliff names. As a place name change wasn't proposed the Secretariat provided clarification to the four objectors.</p> <p>One objecting submitter was satisfied after the clarification and withdrew their submission. The other three have not responded. It is assumed the three objections remain valid for the proposal despite no response.</p> <p>Several supporting submitters also supported 'the name change' or didn't provide reasons for their support.</p>																								

### Supporting submissions (46)

The reasons in the supporting submissions mirror those of the proposers. They expand on their personal connections to the feature or name.

Reasons categorised and summarised	No.
Restore the original name. Officially recognise the full name over any abbreviation or colloquialism.	22
Personal connections, grew up/live in Horohoro, family connection, family buried on the feature. Part of identity, is a tupuna maunga.	19
Name tells the story. Recognise/respect the mana, history of the feature/name.	12
Name already in use, good to officiate it.	8
General 'support'. <i>[Some may not be valid submissions as reasons are required]</i>	6
Mentions 'name change'. <i>[There is no change]</i>	6
Other traditions noted, but this is the right name.	6
Support proposer's reasons/support mana whenua in general.	3
Cultural and spiritual reasons (not elaborated).	3
Connections to land restoration, resource use.	2
Name is beautiful.	2
As a landowner/trustee.	2

### Summary of objecting submissions (3) and the Secretariat's comments

**No need to change. Change is silly.**

No name change is proposed.

The Proposal Report addresses the importance of the proposal. The proposal exercises the Board's function to encourage the use of original Māori names.

**Disagrees with changing any place name. These place names have been with us for many years. Nobody can pronounce long Māori name.**

Long term use of an existing place name isn't applicable because no name change is proposed.

The Board acknowledged the proposed place name is long, but that its cultural and historic importance outweighed concerns about its length.

**It has an existing name. It's a waste of money which should be used more wisely. Official names are only used by government agencies, are used to hide what they're really taking about. People will just use the old names.**

It can take time for an official place name to come into common use.

Advertising, including through social media helps to inform the public about new official place names. Official place names are required to be used on official documents which are mostly produced by government agencies.

However, official documents also include scientific publications and publications for travellers and tourists. As the Board makes authoritative place name information openly available for re-use, official place names are also used by third parties for their products and services.

The cost of changing the existing name is not applicable because no name change is proposed.

In general, the cost of adding a new name to official documents is minimal, particularly for digital products. For both digital and physical products the Board only expects new names to be added as part of regular update cycles.

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## **Supporting information**

1. Board proposal report – Te Horohoroinga-o-ngā-ringa-o-Kahumatamomoe – 2021-10-20
2. Correspondence with TRNKNT RE: kōrero with Raukawa Settlement Trust – 2021-10-21 – 2021-11-18
3. Correspondence with RST – 2021-10-21
4. Correspondence with TRNKNT RE: where the Board picked up the [Tia] name for its maps, and additional information from TRNKNT on proposed name – 2021-11-19 – 2021-12-14
5. Submission summary spreadsheet
6. Unedited copy of online Qualtrics platform submissions
7. Copies of supporting submissions not received through online Qualtrics platform
8. Clarification emails and correspondence with objecting submitters – 2022-02-24